

ITV CAMPAIGN SCHEDULES

Advertiser: POLAM HALL SCHOOL
 Product: POLAM HALL SCHOOL

Area	Spot no	Day	Date	Time	Len	Expend	C/E	Programme
BI	36655447	Mon	03/10/2011	10:28	20	4301	E	JEREMY KYLE
BI	36655480	Mon	03/10/2011	11:23	20	0	C	THIS MORNING
BI	36655684	Mon	03/10/2011	17:30	20	0	C	THE CHASE
BI	36655723	Mon	03/10/2011	18:45	20	0	C	ITV EARLY EVENING NEWS
BI	36655792	Mon	03/10/2011	20:28	20	0	E	LITTLE ENGLAND
BI	36655810	Mon	03/10/2011	20:58	20	0	E	CORONATION STREET
BI	36655835	Mon	03/10/2011	21:30	20	0	C	DOC MARTIN
BI	36656058	Tue	04/10/2011	13:28	20	0	E	LOOSE WOMEN
BI	36656153	Tue	04/10/2011	16:45	20	0	C	NO TASTE LIKE HOME
BI	36656184	Tue	04/10/2011	17:30	20	0	C	THE CHASE
BI	36656239	Tue	04/10/2011	19:15	20	0	C	EMMERDALE
BI	36656261	Tue	04/10/2011	19:58	20	0	E	MAYDAY MAYDAY
BI	36656329	Tue	04/10/2011	21:15	20	0	C	71 DEGREES NORTH
BI	36656466	Wed	05/10/2011	11:10	20	0	C	THIS MORNING
BI	36656645	Wed	05/10/2011	15:30	20	0	C	ALAN TITCHMARSH
BI	36656832	Wed	05/10/2011	19:59	20	0	E	EMMERDALE
BI	36733436	Thu	06/10/2011	14:45	20	0	C	DICKINSONS REAL DEAL
BI	36657291	Thu	06/10/2011	17:30	20	0	C	THE CHASE
BI	36657333	Thu	06/10/2011	18:58	20	0	E	ITV EARLY EVENING NEWS
BI	36657622	Fri	07/10/2011	10:28	20	0	E	JEREMY KYLE
BI	36657737	Fri	07/10/2011	12:45	20	0	C	LOOSE WOMEN
BI	36657882	Fri	07/10/2011	15:30	20	0	C	ALAN TITCHMARSH
BI	36729730	Fri	07/10/2011	17:30	20	0	C	THE CHASE
BI	36658206	Fri	07/10/2011	21:58	20	0	E	DCI BANKS
BI	36658299	Sat	08/10/2011	11:15	20	0	C	CORONATION STREET OMNIBUS
BI	36658367	Sat	08/10/2011	13:05	20	0	C	CORONATION STREET OMNIBUS
BI	36658414	Sat	08/10/2011	13:40	20	0	C	X FACTOR REPEAT
BI	36658459	Sat	08/10/2011	16:33	20	0	E	RACING STRIPES
BI	36658789	Sun	09/10/2011	11:13	20	0	E	ITV WEEKEND NEWS
BI	36659001	Sun	09/10/2011	19:45	20	0	C	HOLDING OUT FOR A HERO
BI	36658527	Mon	10/10/2011	13:52	20	0	C	ITV LUNCHTIME NEWS
BI	36659368	Mon	10/10/2011	14:30	20	0	C	DICKINSONS REAL DEAL
BI	36659452	Mon	10/10/2011	16:58	20	0	E	NO TASTE LIKE HOME
BI	36659561	Mon	10/10/2011	19:58	20	0	E	CORONATION STREET
BI	36659604	Mon	10/10/2011	21:30	20	0	C	DOC MARTIN